



**MARIA**

STARTUP CAMPUS  
TO BE ONE OF THE  
LARGEST IN EUROPE



## FROM MARIA HOSPITAL TO A LEADING STARTUP COMMUNITY

Helsinki's first public hospital was completed in 1884 in the Maria district, where it continued to operate until 2014. After some of the premises were renovated, the Maria 01 startup community moved in.

Maria 01 is a startup cluster that brings together startups, investors and business accelerators. The demand for the campus, located in the heart of Helsinki, exceeds its capacity and there is a constant demand for additional space.



## THE COMMUNITY WILL EXPAND TO NEW PREMISES WITHIN THE NEXT FEW YEARS

More of the old hospital area's buildings will be renovated for use by the startup community within the next few years. At the same time, the southern part of the area will be developed based on a concept competition organised by the City of Helsinki.



Ernst & Young / Maria 01

**MARIA 01  
IN 2018:**

**105 +**  
STARTUPS

**€92**  
MILLION IN FUNDING  
RAISED BY THE  
MEMBERS

**12,100**  
SQ.M.

**820**  
AMBITIOUS  
MEMBERS

**€1,6**  
BILLION IN ASSETS  
MANAGED BY VENTURE  
CAPITAL COMPANIES

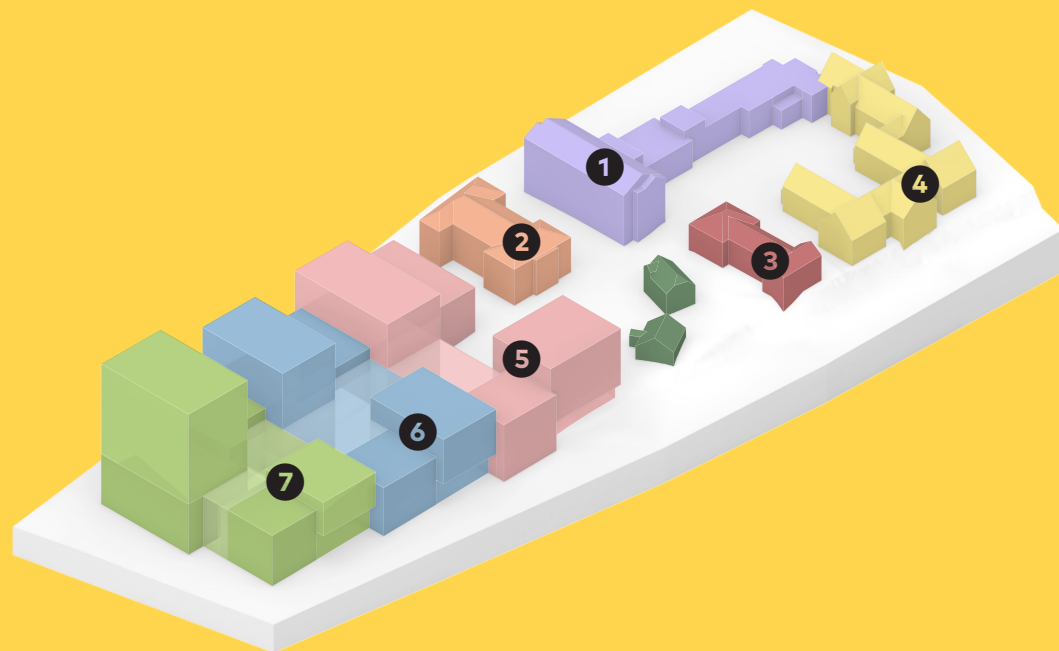


# MARIA STARTUP CAMPUS IN 2023

~70,000  
SQ.M.

650+  
COMPANIES

>4 000  
AMBITIOUS  
PROFESSIONALS



## HERE'S HOW MARIA 01 IS GROWING:

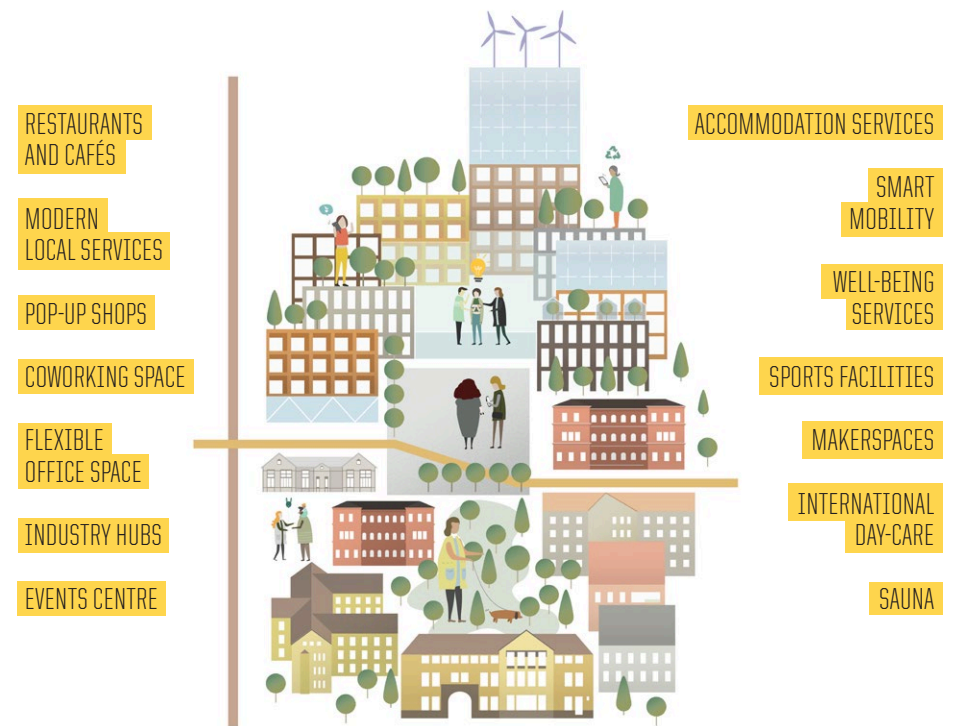
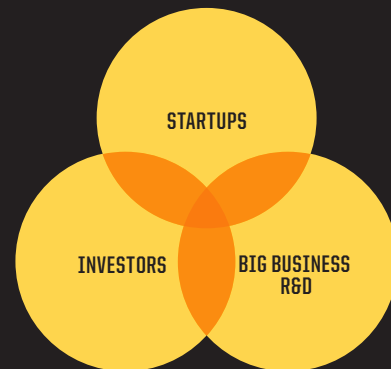
- 1 08/2016 Maria 01 opened in the main building of Maria hospital
- 2 2018 Games Factory opening
- 3 2019 Tiilipavijonki building will open
- 4 2019 Sonck building renovation complete
- 5 2021 first phase of the extension opens
- 6 2022 second phase of the extension opens
- 7 2023 Startup Campus complete

## STARTUPS, GROWTH COMPANIES AND MAJOR CORPORATIONS GROW TOGETHER

The Maria of the future will bring together startup companies developing their ideas, growth companies, investors looking to fund the stars of the future, and major corporations providing startups with international development opportunities and partnerships.

The starting point of the area's development is that world-changing solutions are created through encounters, cooperation and high-speed experimentation.

At Maria, world-changing players will find premises that support their operations, an effective ecosystem and services for the various stages of the business life cycle, from idea generation to the start phase and the subsequent international expansion of a high-growth company.



## A CONCEPT DEVELOPED THROUGH COOPERATION

- 2018**
- The concept development for Maria's expansion begins
  - A joint event for ecosystem participants during Slush
  - The Community Board, consisting of ecosystem participants, starts its operations
- 2019**
- Targeted engagement of interested parties to participate in concept development
  - Open interaction in Maria's BigRoom space
  - The content concept is refined further and progress is made on designing the new buildings
- 2020**
- Construction begins
  - Acquisitions are made from innovative growth companies through Maria Living Lab
  - The current and future participants of the ecosystem participate in the development of the premises and culture







---

FIND MORE INFORMATION  
AND JOIN US AT:  
**WWW.MARIA.IO**